

Show your support for self-determination and economic development for African people worldwide!

## Purchase a Souvenir Book ad or Sponsorship Package today!

Be a part of celebrating the African People's Socialist Party (APSP) 7<sup>th</sup> Party Congress in St. Louis, Missouri, October 6-13, 2018!

Africans will be coming together from cities across the US, Europe, the Caribbean and Africa to attend this historic event that gives leadership to our struggle for reparations and liberation for African people everywhere.

Promote your business or make a personal salute in the large, full-color Souvenir Book distributed to hundreds of participants from this area and internationally!

Purchase a sponsorship package that includes a souvenir book ad, tickets to the October 6th Banquet and Freedom Ball, t-shirts and your promotional banner displayed at the Congress.

Advertisers and Sponsors will be acknowledged throughout the seven day Congress. Many of the conference participants are involved with community organizing and outreach work in their cities, and may be looking to utilize services such as yours for future projects.

Please see the enclosed information on ads and sponsorships -- there's something for every budget! We can custom design your ad too! Uhuru Design Studio will produce your ad for \$40.

Deadline to purchase Sponsorships / Souvenir book ads, and to send artwork:

Monday, August 27, 2018

For more information contact Ona Zene' Yeshitela, Souvenir Book & Sponsorship Chair 727-420-0924 email: souvenirbook@apspcongress.org

Purchase ads online: apspcongress.org/souvenirbook



#### SOUVENIR BOOK ADVERTISING / SPONSORSHIP CONTRACT

SOUVENIR BOOK ADS	SPONSORSHIPS
\$100 Full page (8" x 10½")	\$1,000 Omali Yeshitela Package
\$ 75 Half page (8" x 5")	\$ 800 Marcus Garvey Package
\$ 40 Quarter page (4" x 5")	\$ 500 Kwame Nkrumah Package
\$ 25 Business Card (2 ½" x 4")	\$ 250 Ella Baker Package
\$ 15 Salute (1" x 4") up to 4 lines text	\$ 150 Fannie Lou Hamer Package
\$ 40 custom ad by Uhuru Design Studio	\$ Donation only
Name of	
Name:	
Organization or Business:	
Address:	
Phone: Email:	
PAID: \$ cash or check to "Uhuru" Date Pd	l: Artwork or salute text received
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RECEIPT FOR	PURCHASER
RECEIPT FOR SOUVENIR BOOK ADS	PURCHASER SPONSORSHIPS
RECEIPT FOR SOUVENIR BOOK ADS \$100 Full page (8" x 10½")	PURCHASER  SPONSORSHIPS  \$1,000 Omali Yeshitela Package
RECEIPT FOR  SOUVENIR BOOK ADS  \$100 Full page (8" x 10½")  \$ 75 Half page (8" x 5")	PURCHASER  SPONSORSHIPS  \$1,000 Omali Yeshitela Package \$ 800 Marcus Garvey Package
RECEIPT FOR  SOUVENIR BOOK ADS \$100 Full page (8" x 10½") \$ 75 Half page (8" x 5") \$ 40 Quarter page (4" x 5")	PURCHASER  SPONSORSHIPS  \$1,000 Omali Yeshitela Package
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You must submit print-ready ad artwork BY MONDAY, AUGUST 27, 2018

Email ad to souvenirbook@apspcongress.org (full color or gray scale, 300dpi as a JPG or TIFF file)

You will receive a copy of the Souvenir Book with your ad by November 1, 2018

# UHURU MOVEMENT ON THE MOVE! OUR INSTITUTIONS FOR INDEPENDENT ECONOMIC DEVELOPMENT





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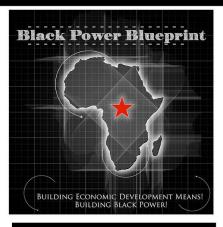
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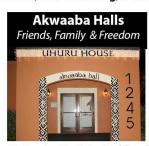
Philly, St. Pete & Oakland



Uhuru (Freedom) House African Community Centers



St. Louis, St. Petersburg, Oakland



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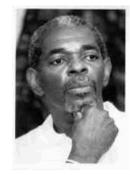
### **CONGRESS** of

AFRICAN PEOPLE'S SOCIALIST PARTY

#### -VANGUARD-

THE ADVANCED DETACHMENT OF THE AFRICAN REVOLUTION

#### **Sponsorship Packages**



Omali Yeshitela Package - \$1,000

Six Banquet tickets, full page full color ad in souvenir book, 4x6 banner display, three tee-shirts



Marcus Garvey Package - \$800

Four Banquet tickets, ½ page full color ad in souvenir book, 4x6 banner display, two tee-shirts



Kwame Nkrumah Package - \$500

Two banquet tickets, ¼ page full color ad in souvenir book, two tee shirts



Ella Baker Package - \$250

Two banquet tickets, one business card size full color ad in souvenir book and one tee shirt



Fannie Lou Hamer - \$150

One banquet ticket, one tee shirt and one salute statement in souvenir book



#### Whole Page

8" x 10.5" - \$100

## Quarter Page 4" x 5" - \$40

**Business Card** 

4" x 2.5" - \$25

Salute

4" x 1" - \$15